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Contact: Jackie Gladstone
Phone: 949-388-6411
Email: inquire@catalysthouse.com
URL: www.CatalystHouse.com

Lynnea Bylund Receives Congressional Medal of Distinction!

WASHINGTON, DC, September 25, 2006 – The National Republican Congressional Committee's Business Advisory Council has announced that Lynnea Bylund of Dana Point, California will receive its 2006 Congressional Medal of Distinction!

NRCC Chairman Tom Reynolds explained that "only an elite group of business and professional people were nominated to receive the award who have championed the free enterprise system and supported the ideals of smaller government, lower taxes and less regulation." Congressman Reynolds commented "I am extremely grateful for the tremendous support and selfless service that Ms. Bylund has shown for our Country and the small businesses of America."

In 2004 Ms. Bylund was appointed Honorary Chairman status of the NRCC's Small Business Advisory Council and a seat on the President's Business Commission. Last December the NRCC Business Advisory Council recognized Ms. Bylund as one of only twelve outstanding American Business Women of 2005.

The Business Advisory Council is a special project of the NRCC in which small businessmen and women work with Republican leaders in Washington to help shape the Party's agenda and also provide financial support for conservative candidates to the House of Representatives.

"I am gratified and humbled by the recognition that the NRCC has given me and I look forward to fighting the good fight as America continues to change rapidly in the face of mounting challenges," states Ms. Bylund.

Commenting on Ms. Bylund's selection, Congressman Reynolds said, "Ms. Bylund has served as Honorary Chairman of the Business Advisory Council and has provided much needed support. This award could not have gone to a more deserving candidate."

Earlier this month Ms. Bylund was recognized a one of NRCC's "Republicans of the Year."

Born and raised in Orange County California, previously Ms. Bylund lived and worked in Washington DC where she was a lobbyist for small business and telecommunications issues. She is the founder of two small business-based wireless trade associations and has lobbied on Capitol Hill and at the FCC where she has spoken out strongly against the cable TV monopoly, illegal spectrum warehousing and ill-conceived congressional schemes to auction the nation's precious airwaves to the highest bidder.

CONTINUED –

2006 Medal of Distinction – page 2

In 1995 Ms. Bylund became the first female in the world to be awarded a Broadband PCS operating permit - she was one of only 17 winners, along with Sprint, AT&T, Pacific Bell, etc. in the biggest cash auction in world history, raising a whopping \$8 billion.

Currently Lynnea Bylund operates an Orange County start-up company that provides bundled media advertising and marketing solutions to small businesses. "Our company, AD|MAX, is 'ground zero' for next-generation convergence of bundled merchant media, e-commerce, and barter for OC small merchants," explains Ms. Bylund.

Primarily benefiting Southern California merchants by increasing customer flow, the AD|MAX merchant media solution combines quality exposure elements of both a local and worldwide Internet portal presence, along with local cable and radio spots, residential direct mailings, yellow pages, and barter-exchange commerce and economics.

"The AD|MAX unified-media solution affords local merchants a generous value-added integration of several proven marketing solutions and media products including TV, radio, direct-mail, print, Internet, and mobile text-message promotion, priced well within reach of most small businesses," said Bylund.

More About AD|MAX & Catalyst House

Catalyst House ('CAT'), is a strategic-teaming consultant. Services that CAT arranges for its clients include broker-dealer and capital formation introductions, business opportunities, buyer and distributor relations, introduction of prospective strategic partners and affiliates, and debt, equity, and hybrid business finance. CAT is dedicated to assisting small and medium-sized businesses with an emphasis on emerging technologies and sustainable enterprise. Since its inception in the late 20th century, CAT Associates have assisted in the provision of over \$30 million in debt and equity to emerging technology and sustainable business enterprises.

Strategic partners and media providers to CAT's media unit, AD|MAX, and its bundled media and marketing solutions array, now include: SmartSMS™ Corp.; Innovative Brands International; Echo Media; Cox Media; Premier Guide; ITEX Payment Systems; Matchbin; XO Software; Techspeed Software Solutions; XRAYMEDIA, Inc.; Springboard Capital Corporation, the Orange County-based investment and venture development firm with an exclusive portfolio of unique 'first-mover' advantaged client companies; and TVA Capital, LLC, an Irvine-based investment banking group.

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