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ASIA PACIFIC TRADE MISSION, AUSTRALIA

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Fran Close, Chair of Hilary's Welfare to Work program, chair of the White House Global Woman's Trade and Commerce Summit is leading a trade mission down to Australia in which is certified by the US Commerce Department and it is a Presidential mission and President Clinton and the Prime Minister of Australia have deemed this week, "Asia Pacific Trade Week" between the United States.

Fran Close and ABWI has entered into an agreement with Catalyst House and as a part of that arrangement we can choose 6 companies to go with us on this mission and these six companies will be networked into government, enterprise and money sources at the highest levels.

This is a high tech mission and let me tell you why. Australia is a strong Asia market place and is one of the countries least impacted by the Asian financial crisis and which offers excellent prospects for the United States high tech products. Products and sectors to be represented in this trade mission include computers, software, medical devices, microelectronics and instrumentation, pharmaceutical, biotechnology and communications.

The demand for technology exports to Sydney is driven by the concentrations of research and development because of the concentration of universities, health centers and research institutions with more that 3.8 million people.

In Melbourne there is a sophisticated industry base, well developed infrastructure and a highly skilled workforce. This is a strategic local in the Asia Pacific region and it is becoming an international business center. There are 3.2 million people there.

Business Benefits:

We are working with ABWI and the US Embassy to arrange one on one meetings with potential buyers, agents, and distributors, or JV partners for you and your company. We will arrange meetings with relevant government officials and briefings with the American Chamber of Commerce members who have established businesses in each location Sydney and Melbourne. We will arrange visits to manufacturing sites as requested. All goods must be manufactured in the US to qualify for this mission.