



Contact: Lynnea Bylund

PHONE: 888 625 3995

FAX: 954 337 2662

EMAIL: lynnea@catalysthouse.com

URL: www.catalysthouse.com



ABWI / Catalyst House and clients sponsor this years Ambassadors' Luncheon and Awards Ceremony of Global Business Summit in DC

Representatives from more than 50 nations to attend, actor Dennis Weaver to be recognized for outstanding contributions

Washington DC, October 12, 1999: Considered among the most significant annual conferences for women in business, the Global Business Summit of the Business Women's Network expects this years' attendance to exceed 1,500 women entrepreneurs, working women, corporate women and women in government from the United States and abroad.

Beginning with a series of Embassy Receptions the evening of October 17th, the Global Business Summit will open October 18th at the Grand Hyatt Hotel in Washington DC addressing Global issues. The National Forum is scheduled for October 19th and will showcase unique opportunities for women in business in the US. The Business Women's Network is a coalition that links 2,700 women's organizations and web sites around the globe. It serves as a clearinghouse of information for professional women's organizations, corporations, international and government agencies.

"Our sponsorship of the main networking event, The Ambassadors' Luncheon, is a major step towards establishing an equitable future for women everywhere, cutting across the millennial divide," states Lynnea Bylund, founder of Catalyst House, Inc. an international strategic advisory with an impressive list of global clients. Co-sponsors of the luncheon event include NewDeal, Inc., Extreme-e, Inc., Stirling Energy Systems, eLeaders, Inc., and Affiliated Financial Professionals. At the cutting edge of the new millennium, Catalyst House and its clientele are emerging leaders of the e-commerce revolution and breakthrough energy technologies.

In conjunction with the two day event film/Tv actor Dennis Weaver will be recognized for his outstanding contributions to women's voice in film, environmental activism, and the convergence of economics with ecology. A former Screen Actor Guild president, best known worldwide for his long-running Tv series "McCloud," he started the Institute of Ecolonomics in 1993 to address urgent global economic and environmental concerns. Mr. Weaver will also participate on a Summit panel entitled "Technologies for a Sustainable and Equitable Future."

Fran Close, Founder and CEO of ABWI, who has agreed to serve as BWN's Global Chair during the event says, "I am pleased to see The Institute of Ecolonomics and Catalyst House dedicated to a new way of doing business. From its inception, ABWI has preached and practiced responsible business practices and sustainable results. These types of visionary partnerships will help provide not only long-term success and support for existing businesses but also better access to markets for young, emerging economies."