



MEDIA ALERT
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FIRST WOMEN'S GLOBAL BUSINESS SUMMIT IN NATION'S CAPITAL BEGINS SUNDAY, OCTOBER 17-19, 1999

-- 1500 DELEGATES FROM 91 COUNTRIES AND 46 STATES --

Washington, DC -- The First Women's Global Business Summit, organized by the Business Women's Network (BWN), will be held at the Grand Hyatt Hotel in Washington, DC, beginning Sunday, October 17 through Tuesday, October 19. This three day event brings together business women with corporate and government representatives from the US and abroad. The Summit offers strategies for growing businesses through cutting edge technologies. Scheduled events will provide the participants with state of the art information about E-Commerce, as well as hands on training at the US Department of Commerce.

"This is a serious conference for those who are serious about business," said Edie Fraser, President, Business Women's Network. "This historic meeting includes 1500 Delegates from 91 countries and 46 states, sponsored by over 100 members of Congress and 70 Ambassadors. Corporate sponsors include AOL, AT&T, Bank of America, KPMG, MasterCard, Nokia, and Working Woman/Working Mother. "

Some of the notable speakers include: The Honorable David Aaron, Undersecretary of Commerce for International Trade; The Honorable Harriet Babbitt, Deputy Administrator, US AID; Ruth Harkin, Chair, United Technologies Corporation; Aida Alvarez, Administrator, US Small Business Administration; Ambassador Ruth Davis, Assistant Secretary and Director General, American Foreign Service Institute; Anthony DeLuca, Director, US Department of Air Force; The Chief Mrs. Maria Sokenu of Nigeria; Ellen Galinsky, author of Ask the Children; and Dennis Weaver, actor and activist.

To register call 1-800-48WOMEN or visit the BWN Web site www.BWNI.com where the full Summit program is on display.

The Business Women's Network is a coalition that links 4,000 women's organizations and Web sites around the globe, and serves as the clearinghouse of information for professional women's organizations, corporations, international and government agencies. BWN is a division of the Public Affairs Group, Inc., a strategic communication firm located in Washington, DC.

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