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Catalyst House completes Par Lago land registration For beautiful Cherokee Village, Arkansas

Dana Point, CA. July 5, 2006 /CAT eNEWS/ -- Catalyst House, Inc. managing director, Lynnea Bylund, announced today that her Company's Administrative Services division has completed an extensive 600 page federal registration, on behalf of client Par Lago Marketing Group, LLC. ('PLMG'), and submitted the weighty document to the Office of Interstate Land Sales Registration, an arm of the Housing and Urban Development Authority (HUD).

PLMG's filing, for an initial 880 lots in the beautiful Cherokee Village, Arkansas master-planned community, feature extensive recreational facilities including two championship golf courses, tennis, boating and fishing on seven lakes.

According to PLMG managing member, Nick Studebaker, "The timely consulting and assistance that Catalyst House provided us with this extensive complex registration allows Par Lago to move forward and soon begin selling choice properties within this beautiful idyllic area."

About Par Lago Marketing Group, LLC.

PLMG, an Arkansas limited liability company, was formed in early 2005 with the mission of identifying, developing and marketing select retirement and recreational properties throughout North America, beginning with Cherokee Village, Arkansas where the company has signed an exclusive agreement to include sales of Ed McMahon Signature Homes and retained Mr. McMahon as the company's commercial spokesman.

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About Catalyst House:

Catalyst House, Inc., is an international strategic-teaming consultant and Springboard Capital Corporation co-founder. Catalyst House President, Lynnea M. Bylund, currently serves at the behest of Committee Chair Congressman Tom Reynolds (R-NY) as an Honorary Chairwoman of the National Republican Congressional Committee's Small Business Advisory Council ('SBAC'). In 2005 Ms. Bylund was one of only 12 women selected nationally to receive SBAC's prestigious Business Woman of the Year Award. Since its inception in the late 20th century, Catalyst House associates have assisted in the provision of over \$30 million in debt and equity to emerging technology and sustainable enterprise businesses.

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