

The Catalyst!

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Catalyst House (CAT), a Springboard Capital affiliate, is an international strategic teaming agency. CAT arranges Strategic Teaming Services for its clients which include introductions to business opportunities, buyer and distributor relations, introduction of prospective strategic partners, affiliates, broker/dealers and market makers, and the arrangement of debt, equity, and hybrid business finance. CAT is dedicated to building, expanding, and maintaining global markets for small and medium-sized enterprises with an emphasis on emerging technologies and sustainable enterprise. CAT provides its clients with solution, product and service alliances that ensure a leadership position in the targeted industry(s).

Mission Statement

Catalyst! - 1: that which instigates an acceleration of forces, 2: something that causes important events to happen
3: an agent who provokes or speeds significant change or action! The Mission of Catalyst! House is to be an extraordinary agent of change and/or acceleration for its growing portfolio of clients, fomenting new ventures, wealth and philanthropic influence while actualizing planetary equilibrium.!

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1. Apocalypse... Not!

- CAT Salutes the New Year, err Millennium

- By Lynnea Bylund

This is the real thing: When the calendar flipped to 2001, we indisputably passed into the new millennium. There's turmoil in the Holy Land and a troublesome transition in Washington. So what do modern-day prophets have to say about this portentous changeover? Surprisingly little, it turns out. I call it the Y2K hangover."

Because the calendar we use today starts with the year 1 instead of zero, persnickety chronologists insist that the third thousand-year period in our reckoning actually began on Jan. 1, 2001. The only reasons we made a bigger deal out of the changeover to the year 2000 were: The "odometer effect" — that is, the fact that four digits were changing over from 1999 to 2000, which requires a bigger mind-set shift; and, The Y2K effect — the big question over whether computerized systems would fumble over the four-digit rollover.

As we know now, the rollover turned out just fine, although Y2K remedies cost governments, industries and individuals an estimated \$200 billion. That works out to about \$32 for every person on Earth, and doomsayers are still rumbling about the possibility of post-Y2K date glitches.

The Y2K switch also held the specter of millennial terrorism and apocalyptic breakdowns that had survivalists cowering in their bunkers.

In contrast, the current changeover has drawn little of the hype and self-examination that we saw a year ago. Professor Richard Landes, director of Boston University's Center for Millennial Studies, calls the transition to 2001 the "thinking man's millennium" — but he bemoans the fact that there hasn't been much thinking in evidence, due to the "Y2K hangover."

The lessons could be applied to future challenges, such as global climate change. Just as in the buildup to Y2K, different factions are debating over just how serious global warming might be, how much governments should do about it, how much should be spent and who should pay.

"If we don't know how to think about this intelligently, if we don't learn how to do this from Y2K, then we're real stupid," Landes says.

MILLENNIAL PROPHECY?

CAT associate and court astrologer David Solte comes at the issue from an angle far different from Landes' — a perspective that puts more credence in astrology and the predictions of the 16th-century monk Nostradamus. But even Solte agrees that prophecies have to go deeper than calendar dates.

Here are a couple of crazy controversies surrounding the 2000 election:

- 'Village Idiot' hoax: A bogus quote from Nostradamus, making the rounds on the Internet, declares that "the Village Idiot" will be acclaimed a powerful leader "come the millennium, month 12."
- 'Tecumseh's Curse': Since 1840, presidents have died in office in 20-year cycles ... except for Ronald Reagan, who survived an assassination attempt. Where will George W. Bush fit in the cycle?

Solte even puts an eco-spin on one of Nostradamus' most date-specific predictions, declaring that a "great king of terror" would come from the sky in 1999. Solte says this could refer to the increasing awareness of a long-term event rather than the Antichrist.

"If we continue to overpopulate the planet, overuse resources, if we continue not to start getting serious about finding alternative sources of energy, then we've got a lot of big messes coming in the 2020s that could lead to conflicts and wars." "I believe the event could be global warming," he says.

"Certainly in the next 20 or 30 years, if that continues, you don't need a third Antichrist. You've got it — the Antichrist I've always felt was the real one: human stupidity."

Speaking of the Antichrist, end-time Christian commentators traditionally stay away from specifying a precise date for the Tribulation — while insisting that every day brings further signs that the end is near.

Other millennial prophets, meanwhile, are turning to fresh pursuits, or returning to old ones: Solte is planning a trip to India, while Landes, a tenured professor, is trying to keep the center going while planning new college courses. "I was trying to ride the wave of 2000 with the surfboard of this organization and launch millennial studies in the process," he said. "I can say we have planted the seed, but this is not the moment when millennial studies have come into their own."

Nevertheless, he remains optimistic about the field's long-term future. "There's a paradigm shift at work," he says, "and it's taking longer than I thought it would."

A little longer, perhaps, but CAT and its clients appear well positioned to embrace and surf the shift – Happy New Millennium!

2. Catalyst This!

CAT Client and Affiliate News

NewDeal has announced the establishment of a new subsidiary – **GreenPC** has been established to channel tens of millions of retired home and business computers back into a ‘secondary marketplace.’ **GreenPC** can offer unprecedented value with an Internet-ready line of computers priced at under \$300. **NewDeal** was selected by *Fortune* as the #2 ‘Cool Company and Idea’ for 2000. **NewDeal** has also announced an exclusive arrangement to refurbish PCs for distribution in Nigeria, as a result of CAT introductions made in late ’99 at the annual **Business Women’s Network Int’l Conference** held in Washington DC.

Close CAT affiliate, **InTheIPO.com**, has changed its name to **Springboard Capital**. **Springboard** has provided and/or arranged \$10 million in equity and debt placement for clients **Amaranth**, **AlphaFibre**, and **ProcessClaims.com** during its first year of business.

E-business and e-training/e-learning innovator and applications solutions provider (ASP, **NetRangers**, has entered into an exclusive MOU with CAT to provide its proprietary venture capitalist database for fee-based services to CAT clients and affiliates – called ‘VC Match.’

ESAT (OTC-BB ASAT), the provider of high-speed satellite delivered virtual private networks (VPN), received a \$10 million private placement arranged by CAT through **Financial Resources Group**.

Investment banking partnership, **Delta Venture Partners (DVP)** has entered into a reciprocal strategic partnership with CAT to concentrate on creating business opportunities and alliances primarily in the life sciences and information technology arenas. **DVP** provides clients with hands-on management assistance, access to financing, and orchestrated introductions to critical business and technical resources. **DVP** nurtures early-stage, high-growth companies, helping them to survive and grow during the startup period when they are most vulnerable.

Veronex (OTC-BB VXTK) affiliate, **East West Electronic Trading Center (EWETC)**, has initiated its **Veronex**-built multi-language/multi-currency B2B trading exchange for members of the Asian Banking Association.

Bermuda-based **Fresh Creations** has signed an exclusive rep deal with technology provider **WebChoice** to market its broadcast radio ‘ZapTone’ tech to broadcasters, advertisers, and web builders in Africa and the Caribbean.

Palo Alto search and consulting firm, **MirrorSearch**, has agreed to provide its weekly e-industry newsletter to CAT clients and contact universe. **MirrorSearch** is now CAT’s official executive recruitment specialist available to serve all CAT clients and associates.

PharmacyUSA.com, provider of discount drug and dental plans has closed its doors citing poor market response and a lack of development capital, due to the current ‘downturn’ in the dot.com sector.

3. CAT People –

CAT’s Washington DC attorney and ‘Good Morning Vietnam’ author, **Adrian Cronauer** has joined the CAT Advisory board with a focus on the DC political slant as it relates to start-ups, small business, and ‘the economy, stupid!’

Bernard ‘Bubba’ Meng has joined CAT’s advisory board as Senior Political Consultant – **Bubba** was Chief of Staff to North Carolina US Senator Ernest ‘Fritz’ Hollings for 25 years.

King of Rock & Roll Productions president **Peter Bennett** has joined CAT’s advisory board – emerging e-media opportunity and concerns will be the advisory-focus of the distinguished Mr. Bennett. The Personal Manager and Promoter for the individual careers of John Lennon, Ringo Starr, George Harrison, and Paul McCartney, he also

enhanced the careers of Mick Jagger and Keith Richards. Peter has devoted his life to promoting and producing celebrities, the late George Burns, Nat King Cole, Elvis Presley, and John Wayne. Also included were such stars as Elizabeth Taylor, Brooke Shields, Steve Tyler, Eric Clapton, Michael Bolton, Vince Gil, Tony Bennett, and Bob Hope. He signed Michael Jackson to CBS Records in 1976. Peter Bennett masterminded the brilliant timing strategies and media maneuvering that initiated “radio station exclusive” to break artists. Billboard Magazine has named him “The world’s most powerful man in the entertainment industry.”

4. New Clients

Roll Call

Fresh Creations Ltd. was founded in 1993 to produce television programming, corporate videos, commercials, and live video recordings for the Bermuda market. Notwithstanding the company’s success at television production, it continues to command a high profile in non-broadcast productions and commercial work for Bermuda-based and overseas advertising agencies. Fresh Creations is involved from concept development to final delivery of the completed project. The company now has one of the best reggae libraries in the world that can be leveraged for broadcast on the web.

WebChoice.com has developed a technology that enables all electronic equipment with audio output capabilities to link automatically to, and interact with, any on-line PC in real time. The audio output is called a ‘ZapTone,’ which will initiate a predetermined response on the PC. (For example, if the audio ZapTone was inserted in every television commercial for Dell Computers, the browser on the PC will automatically direct the viewers to a special page on the Dell website where viewers can participate in sweepstakes and win Dell Desktop Computers.)

Earnware.com gives businesses a competitive advantage with Internet-based technologies, that are uniquely hubbed around its cutting edge ‘Automatic Marketing Tools’ - leading its clients into the 21st century with expert Internet-based marketing technology and services. Earnware’s patented ‘unified messaging system features email, fax, and voice management that is especially tailored to today’s volume marketing demands. Earnware is incubating Wellness.com Of the thousands of health and wellness sites available on the Internet today, the only way a person can tell a “quack site” or “poor product” from a legitimate one is to search through them one-by-one. Wellness.com is the solution. Wellness.com is the wellness portal of the Internet helping you find premium health and wellness information, products and services fast.

Electronic Media Communications is an Irvine, California-based Internet and Broadcast Public Relations production and distribution company. The company’s Internet Public Relations department produces and distributes Internet Press Releases, Internet Media Tours, Internet Press Kits, Online News Rooms, webcasts and CD-ROMS. The Broadcast Public Relations department produces and distributes Video News Releases and B-Roll, Satellite and Radio Media Tours, Electronic Press Kits, Broadcast Press Junkets, Airline in-flight TV News Programs and Corporate Videos.

eSAT, Inc. is becoming the world’s leading provider of single-source solutions for global connectivity. eSAT and its family of partner companies provide complete satellite and wireless Internet and networking connectivity solutions for its customers. eSAT is a high-speed satellite Internet Service Provider and developer of Internet access equipment and services for worldwide delivery and connectivity. eSAT’s core technology allows users to gain high-speed access to the Internet via satellite transmission. eSAT Global Satellite Internet (GSIT) technology makes Internet connectivity available virtually anywhere. eSAT’s Internet access is capable of transmitting digital data up to twenty times faster than a standard dial-up modem and four times faster than an IDN cable line. With NextStream bi-directional satellite delivery, eSAT can offer connectivity where no landlines exist at all.

EduActive, Inc. is a Catalyst House Joint Venture, an incubator of a number of seed stage companies including EduActive, a holding company in strategic alliance with a number of network specialized companies including infrastructure, head-end servers, client systems, e-commerce, web-casting, call centers, extranets, intranets, VPN,

IP-Telephony, VOD, Web-training, Speech technologies, IVR, gateways, JAVA enabled systems, embedded appliances.

TheVirtualBoard.com allows companies to raise capital for their ventures without giving major equity to venture capitalists or investment bankers. TheVirtualBoard.com allows companies to sell their securities (equity or debt) directly to investors through direct public offerings where shares can be traded on-line as soon as the offerings are complete.

BeautySoul.com is a web marketer of unique beauty products founded by its president, the well-known fashion model Wendy Gough.

AmeriServ.net provides Internet technical/creative and financial expertise to equity partners taking existing Internet businesses to new levels or launching new Internet businesses - as part of its growing base business, Ameriserv.net periodically constructs custom technical solutions to meet customer needs. From this effort has emerged a new integrated access and routing solution, the Assault (ASLT) class of servers. The ASLT product is a single unit that handles the tasks of several Internet servers at significantly less cost and maintenance with improved technical reliability. Just recently, Ameriserv.net began selling ASLTs at approximately 1/5th the price of a similar Cisco based solution. The ASLT has many more applications than the competing Cisco product. There is substantial upside from the ASLT.

InternetPlus, an Application Service Provider (ASP), for nonprofit organizations offers the most comprehensive on-line and off-line communication and fundraising solutions available. Additionally InternetPlus, intends to aggregate the monthly consumptive spending of the nonprofit supporters through their proprietary on-line shopping mall at ShopAndSupport.com. InternetPlus has announced its pending acquisition by **ScripAdvantage**, the nations largest 'scrip' coupon company.

International Communications Engineering Group is pioneering the next generation of efficient airwave use for data, voice and video transmission, utilizing spectrum in the 'millimeter wave' range of 38 gigahertz and above.

FedNET was formed to provide new and emerging industries with audio and video programming and data services focusing on government issues of national, state and local interests. Base programming includes live coverage of the floor of the United States Senate and House of Representatives along with gavel to gavel coverage of key Congressional Hearings. FedNET provides access to numerous facets of the U.S. Government including broadcast coverage of Congress, Federal Agencies and the White House as well as fast breaking news events in our Nation's Capital. FedNET provides extensive congressional coverage including the following: Proceedings from the Floors of the U. S. Senate and U.S. House of Representatives; Full, Gavel to Gavel Coverage of Congressional Hearings; News Conferences from the Gallery and Grounds of the Capitol; Joint Sessions of Congress. Media Production in addition to FedNET's broadcast coverage of the United States Congress, we provide a host of media production services.

5. An Extreme 'Slap In The Face!'

Part 2

Readers will recall that CAT designated its "**1999 Weasel Client of the Year**" award to **Extreme-e Commerce Development Group**. For the second year in a row Extreme has won the coveted Weasel Client distinction.

As of this writing, Extreme has failed to abide by the terms of the client agreement by not keeping CAT informed of its consummated fundings, exceeding \$10 million to date, it is alleged. The funding source was introduced to Extreme during a CAT-led Australian Trade Mission at the American Consulate General's home reception 'Down under.'

CAT principals Ronald Dunham, Jon Hansen and Lynnea Bylund commissioned the litigation firm of **Aires Raynsford** to file a collection suit which now seeks outstanding fees, damages and legal costs – a rude awakening to the onetime client who expects to go public this year. Said suit was served on the **ExtremeWeasel** at their offices on the day before Christmas, happy holidays!

CAT clients should continue to watch the impending litigation with apt curiosity because, if CAT fails to enforce its collection of fees and/or equities under the aforementioned agreement, then perhaps no client will need pay commissions to CAT. Imagine, great service, financing, deals, and it's all free!

-- The Editors

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