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Joseph Murray, Lumber and Energy 'Renaissance Man'

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(Editor's note: Ms. Bylund is an ongoing Contributing Editor to the Las Vegas Tribune on issues dealing with Small Business, Barter, and the 'New Economy.' If you have missed any of her previous installments they may be found in the 'archives' section of Las Vegas Tribune Online at www.lasvegastribune.com)



Joseph Murray had a vision of 'green' to stem global warming by Canadian, European, and U.S. utility power plants.

With over 24 years of experience in the Forest Products Industry, Murray believed that 'green' and lumber were compatible, contrary to many of his industry peers. Green Energy Resources (pink sheets: 'GRGR'), founded by Murray in 1997, was directed at the multiple growing problems of wood waste in the United States. In addressing this

growing problem, Joseph Murray realized that there was a lack of viable local markets. Structuring waste wood into marketable commodities and solving transportation logistics to needy and underserved markets, domestic or international, would be his goal. An environmentally certified product was created. Whether it be demand for logs in Canada, or the emerging Euro market for alternative bio energy products, GRGR could efficiently and effectively fuel Europe's wood fired power plants and coal conversion plants.

Then Murray envisioned his offer of 'Eco-Green' coal to the dirtiest greenhouse gases emitters. Eco-Green coal, a boiler ready pre-mixture of wood biomass adhered to coal, is already utilized by companies in the United Kingdom. When co-fired in power plant boilers, it is proven to reduce greenhouse gases of carbon, nitrous oxide, sulfur and mercury, the major causes of global warming. Joseph Murray persuaded Coal industry members from the U.S. and Europe to partner with Green Energy Resources to mount this pilot program.

Eco-Green coal is a product of Green Energy Resources and complies with all federal air rule regulations and outperforms according to standards set by the Kyoto treaty.

GRGR is the first and only company in the United States exporting wood fiber fuel (biomass) that is 100% environmentally certified, Kyoto compliant, and specifically aimed at preserving global forests, not cutting them. Relieving pressures on landfills, utilization of storm-damaged woods (hurricane Isabel) urban and suburban development, land clearing and routine maintenance, can be assets in global export trade. It creates jobs, busies empty American seaports, and works in coordination with emergency management agencies, to reclaim and recover or reduce local tax pressures and storm damage costs. (Taxpayer benefits)

The emergence of a green energy demand in Europe comes at a time when waste wood is at an all time high in the United States. The

European Unions' Energy Council projects wood fired power plants will consume annually between 50 -110 million tons of wood. Murray's venture is environmentally sound, benefits our trade balance, reduces an overabundance of supply, and is geographically positioned to fill the market demand.

Joseph Murray is a true 'renaissance man' standing at the nexus of the coal, lumber and energy industries.

About Green Energy Resources

Green Energy Resources is developing a biomass supply and delivery network and potentially holds the largest reserve of urban wood waste in the world. Some GRGR locations have a half-million tons of biomass inventory accrued from a diverse number of national and local suppliers. GRGR regularly exports wood biomass for co-firing in Europe from the ports of Baltimore, Savannah and Philadelphia. Visit Green Energy Resources at www.greenenergyresources.com

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